



SPONSORSHIP PACKET



November 10, 2019

2019 Seacoast Half-Marathon co-beneficiaries are:



Child Advocacy Center
OF ROCKINGHAM COUNTY
TURNING HURT INTO HOPE.

H:VEN
ENDING VIOLENCE. CHANGING LIVES.

SEACOAST HALF MARATHON

Caring for the coast, one step at a time



SHM Demographics

The Seacoast Half Marathon brings people from across the state of New Hampshire, across New England, and across the nation to Portsmouth.

Seacoast Half Marathon

- **Age Range:** 13-73
- **Average Age:** 30
- **Median Age:** 39
- **Gender:** 64% women; 36% men
- **From:** 19 states and Canada
- **New Hampshire residents:** 55%
- **From Northern New England:** 80+%
- **Annual Registrations:** 1,400 (the race limit)

Become a sponsor of the Seacoast Half Marathon and reach 1,400 runners, plus their families and friends. Please look at the following page to decide which sponsorship option is best for you.

SHM History & Purpose

The Seacoast Half Marathon was started in 2006, and it sold out two months before race day. It continues to sell out annually.

Each year, the Seacoast Half Marathon chooses a different beneficiary from among local non-profit organizations that complete our beneficiary application. Each beneficiary receives all of the revenue from the race, after race expenses are paid, plus donations from sponsors like you.

The total provided to our beneficiaries in the 13 years the race has been held is \$1,200,000. The all-volunteer Seacoast Half Marathon committee takes no revenue from the event and prides itself on being penniless after each year's race.

We have established a well-organized and popular road race, while creating a revenue source for many local non-profit agencies who provide critical services to those in need. That explains our tag line: *"Caring for the coast, one step at a time."*

We thank you, our sponsors, as well as our racers, for making the Seacoast Half Marathon a success each year.

HAVEN and The Child Advocacy Center of Rockingham County
are the co-beneficiaries of the
2019 Seacoast Half Marathon.

	<i>Seacoast Visionary Sponsor</i> \$10,000+	<i>Seacoast Miracle Mile Sponsor</i> \$5,000+	<i>Seacoast Change-Maker Sponsor</i> \$2,500+	<i>Finish Line Sponsor</i> \$1,000+	<i>Adopt A Mile Marker Sponsor</i> \$500+	<i>Friend Of The Seacoast Sponsor</i> \$250+
Listing as "Presenter" on all promo materials	✓					
Hyperlink on race website	✓	✓	✓	✓		
Multiple mentions by race announcer	✓	✓	✓			
Your company's banner at the award ceremony	✓					
Your table or booth at the race	✓	✓				
Complimentary race entries	5	2				
Your logo on back of race shirt	✓	✓	✓			
Your name on back of race shirt				✓		
Your name on the finisher's medal ribbon	✓					
Your logo on the Sponsor banner	✓	✓				
Your name on the Sponsor banner			✓	✓	✓	✓
Your name/logo on one of 13 mile markers					✓	
Your promo material in the racer's "goody" bags	✓	✓	✓	✓	✓	✓

Seacoast Half Marathon Sponsorship Form

We thank you for your sponsorship! If you have any questions please contact Devin Oot at devin@havennh.org

Business Name: _____

Address (Street, City, State): _____

Zip Code: _____ Phone: _____

Contact Person: _____

Name: _____ Phone: _____ E-mail: _____

Business name, as it should appear on all printed material*:

Please check off your sponsorship level:

**Seacoast
Visionary**

**Seacoast
Miracle
Mile**

**Seacoast
Change
Maker**

**Finish
Line**

Adopt A Mile

**Friend of
the Seacoast**

Payment Method:

Enclosed is a check made payable to "HAVEN" Please charge credit card

Name on Card: _____ __ VISA __ MasterCard

Card #: _____ Expiration Date: _____ CVV Code: _____

Signature: _____

Thank you for your donation!

Please mail this form with your sponsorship donation to:

HAVEN

20 International Drive, Suite 300,

Portsmouth, NH 03801

Please send high resolution logo to Jay Diener at coastwalker1@gmail.com